

Celebrating Success



LLAS & Partners 20 Years Celebratory Dinner & Conference

Friday 06 December 2024 5pm onwards
At: Convene, 115 Bishopsgate,
Liverpool Street London EC2M 3YD



Sponsorship Packages

Platinum Package: £5,000

A Platinum Sponsor will receive coverage in all the marketing collaterals and promotions leading up to & after the event with extensive coverage on the LLAS/ATLAS website, event website, 3rd party support, coverage in the members' newsletter, local press, including 3 dedicated email campaigns to a database of over 65000 of our members. This event is the perfect vehicle to promote your products and services and with an opportunity for a direct route to market, it will enable you to gain exposure to your local landlord and property market, as well as reach potential new clients.

Package includes:

- **Free 1 gala dinner table (table of 10)** at the celebratory event, which includes unlimited sparkling wine drinks reception and 3 course dinner.
- **In partnership**, logo branding on all marketing collateral and signage in the build up to and at the event
- Prominent branding through all marketing collaterals both pre and post event (web, email marketing, social media & trade press)
- Logo, link & 100-word profile on a dedicated conference website pre and post event
- Event edition of the LLAS Newsletter In partnership with' logo branding on front cover
- Sponsor's brand featured extensively on the rolling presentation shown throughout the evening.
- Full page advert (2nd page) in the event brochure
- Full page advert in the LLAS/ATLAS Newsletter (2 editions, Oct. 2024 & Feb. 2025)
- 2 full page editorial in the LLAS/ATLAS Newsletter (2 editions, Oct. 2024 & Feb. 2025)
- 2 full page advertorial in LLAS newsletter (2 edition, Oct,2024 & Feb 2025)
- Delegate bags insert of your choice (**to be provided by sponsor**) pre-event (**LLAS staff will advise of deadlines**)
- Full page advert and photos in the special edition of the LLAS newsletter post event with a readership of over 65000, plus external channels of communications - to be published end of December 2024

- Social media promotion pre and post event (***Sponsors to provide content***)
- 2 Pop up banners to be displayed at the event (***optional, sponsor to bring along on the day or make arrangements with LLAS/ATLAS staff***).
- Opportunity to bring along marketing materials to be displayed on the day.

Gold Package: £4,000

With extensive coverage in the ATLAS/LLAS newsletter, email marketing, 2 dedicated email campaign to a database of over 65000 landlords, external channels of communication, this opportunity to sponsor will definitely increase brand recognition & awareness in your local community and is sure to increase your ROI.

Package includes:

- **Free 1 gala dinner table (table of 10)** at the celebratory event, which includes unlimited sparkling wine reception and 3 course dinner.
- In partnership with, logo branding on all marketing material and signage in the build up to and at the event
- Prominent branding through all marketing collaterals both pre and post event (web, email marketing, social media & trade press)
- Logo, link & 100-word profile on a dedicated conference website pre and post event
- Sponsor's brand featured extensively on the rolling presentation shown throughout the evening.
- Full page advert in the event brochure 3rd page
- The event edition of the LLAS Newsletter In partnership with' logo branding on front cover
- 2 Full page advertorial in the LLAS newsletter (2 editions Oct. 2024 & Feb. 2025)
- Full page advert in 1 edition of the LLAS newsletter & ½ page advert in the subsequent edition of the newsletter (2 editions Oct. 2024 & Feb.2025)
- Full page advert in the post event newsletter – to be published end of December 2024
- Delegate bags insert of your choice (***to be provided by sponsor prior to the event date- LLAS staff to advise deadlines***)
- Social media promotion prior to the event & post event (***Sponsors to provide content***)
- 1 Pop up banner at the event (***optional, sponsor to bring along on the day or make arrangements with ATLAS staff***).
- Opportunity to bring along marketing materials (optional) to be displayed on the day.

Silver Package: £3,000

Do you want to gain exposure to your local landlord and property market? Then we invite you to enhance your marketing efforts through event sponsorship and product promotion at this celebratory event and gain access to a database of over 65000 landlords, plus external channels of communication available to the LLAS.

Package includes:

- **6 Free gala dinner tickets** at the celebratory event, which includes unlimited sparkling wine reception and 3 course dinner.
- In partnership, logo branding on all marketing material and signage in the build up to and at the event
- Prominent branding through all marketing collaterals both pre and post event (web, email marketing, social media & trade press)
- Logo, link & 100-word profile on a dedicated conference website pre and post event
- Sponsor's brand featured extensively on the rolling presentation shown throughout the evening.
- 1 Full page advert in the event brochure 4th page

- Logo, link & 100-word profile placed on the dedicated conference website pre and post event.
- Full page editorial in the LLAS newsletter 1 edition (Oct 2024 or Feb 2025)
- ½ page advert placed in the LLAS/ATLAS Newsletter (2 editions, Oct 2024 & Feb 2025)
- Full page editorial placed in the LLAS/ATLAS newsletter (1 edition - Oct 2024 or Feb 2025)
- ½ page advert in the post event newsletter, to be published end of December 2024.
- Delegate bags insert of your choice (**to be provided by sponsor prior to the event date- LLAS staff to advise of deadlines**)
- Social media promotion pre & post event (**Sponsors to provide content**)
- Pop up banner at the event (**optional, sponsor to bring along on the day or make arrangements with LLAS staff**).

Event Brochure: £1500

What better way to promote your brand than as a sponsor of the one item that every delegate will be looking at in order to follow the event's proceedings. Sponsor and use LLAS/ATLAS to promote your services and goods directly to new and old landlords operating within PRS and reach potential new clients.

Package includes:

- **4 Free gala dinner tickets** at the celebratory event, which includes unlimited sparkling wine reception and 3 course dinner.
- **Full page advert placed in the event brochure.**
- In support of logo branding on all marketing material and signage in the build up to and at the event
- Logo, link & 100-word profile on a dedicated conference website pre and post event
- Sponsor's brand featured extensively on the rolling presentation shown throughout the evening.
- Logo, link & 100-word profile placed on the LLAS/ATLAS dedicated conference website pre and post event.
- ½ page advert in the ATLAS newsletter which has a readership of over 65000 landlords, (1 edition, Oct 2024, or Feb 2025), plus external communications channels available to LLAS.
- ½ page advert in the post event newsletter, to be published end of December 2024
- Social media promotion for the company pre & post event (**Sponsors to provide content**)
- Delegate bags insert of your choice (**to be provided by sponsor prior to the event date- LLAS staff to advise deadlines**)

Pre-Dinner Drinks Reception: £1,500

Sparkling wine drinks reception is an integral part of this glittering event providing the perfect setting to expose your brand to a captive audience of key industry figures.

Package includes:

- **4 Free gala dinner tickets** at the celebratory event, which includes unlimited sparkling wine reception and 3 course dinner.
- In support of logo branding on all marketing material and signage in the build up to and at the event
- Logo, link & 100-word profile on a dedicated conference website pre and post event
- Sponsor's brand featured extensively on the rolling presentation shown throughout the evening.
- Full page advert in the event brochure

- ½ page advert in the LLAS/ATLAS newsletter with a readership of over 65000 landlords, (1 edition, Oct 2024, or Feb 2025)
- ½ page advert in the post event newsletter, to be published end of December 2024
- Social media promotion for the company pre & post event (***Sponsors to provide content***)
- Delegate bags insert of your choice (***to be provided by sponsor prior to the event date- LLAS staff to advise further***)

Host a Table: £1300

Hosting a private table is the most cost-effective way to entertain colleagues, clients, and special guests in a relaxed and informal setting. Organisations may host as many tables as they want.

Package Includes:

- **3 Free gala dinner tickets** at the celebratory event, which includes unlimited sparkling wine reception and 3 course dinner.
- In support of logo branding on all marketing material and signage in the build up to and at the event
- Logo, link & 100-word profile on a dedicated conference website pre and post event
- Sponsor's brand featured extensively on the rolling presentation shown throughout the evening.
- ½ page advert in the event brochure
- ½ page advert in the post event newsletter to be published end of December 2024.
- ½ page advert in (1 edition end of Oct 2024 or Feb 2025) of the LLAS newsletter distributed to LLAS/ATLAS database of over 65000 landlords' & property investors.
- Social media promotion pre & post event (***sponsor to provide content***)
- Delegate bags insert of your choice (***to be provided by sponsor prior to the event date- LLAS staff to advise deadlines***)

Keynote Speaker sponsor: £1100

Associate your organisation with an area of key expertise by sponsoring a keynote speaker and get a shout out from the speaker.

Package includes:

- **3 Free gala dinner tickets** at the celebratory event, which includes unlimited sparkling wine reception and 3 course dinner.
- In support of logo branding on all marketing material and signage in the build up to and at the event
- Logo, link & 100-word profile on a dedicated conference website pre and post event
- Sponsor's brand featured extensively on the rolling presentation shown throughout the evening.
- ½ page advert in the event brochure
- ½ page advert in the post event newsletter to be published end of December 2024.
- ½ page advert in (1 edition- Oct 2024 or Feb 2025) of the LLAS newsletter distributed to over 65000 landlords and property investors.
- Social media promotion pre & post event (***sponsor to provide content***)
- Delegate bags insert of your choice (***to be provided by sponsor prior to the event date- LLAS staff to advise deadlines***)

Post Event Highlights Newsletter: £1,000

Everyone enjoys reading about the highlights of an event, making the post event newsletter a perfect vehicle to promote your brand. So why not enhance your marketing efforts through event sponsorship and product promotion at our event and gain access to a database of over 65000 landlords and property investors.

Package includes:

- **3 Free gala dinner tickets** at the celebratory event, which includes unlimited sparkling wine reception and 3 course dinner.
- In support of logo branding on all marketing material and signage in the build up to and at the event
- Logo, link & 100-word profile on a dedicated conference website pre and post event
- Sponsor's brand featured extensively on the rolling presentation shown throughout the evening.
- ½ page advert in the event brochure
- Full page advert in the post event newsletter to be published end of December 2024
- ½ page advert in (1 edition end of Oct 2024 or Feb 2025) of the LLAS newsletter distributed to LLAS/ATLAS database of over 65000 & partners.
- ½ page editorial placed in the LLAS/ATLAS newsletter (1 edition end of Oct 2024 or Feb 2025)
- Social media promotion pre & post event (***sponsor to provide content***)
- Delegate bags insert of your choice (***to be provided by sponsor prior to the event date- LLAS staff to advise deadlines***)

Event Updates Sponsor: £850

Pre event weekly mail shots advertising the event are sent out to a database of over 65,000 of landlords, agents, partners, and affiliated members. Don't miss out on this fantastic opportunity to promote your brand & services.

Package includes:

- **2 Free gala dinner tickets** at the celebratory event, which includes unlimited sparkling wine reception and 3 course dinner.
- In support of logo branding on all marketing material and signage in the build up to and at the event
- Logo, link & 100-word profile on a dedicated conference website pre and post event
- Sponsor's brand featured extensively on the rolling presentation shown throughout the evening.
- Full Sponsor recognition in the event brochure
- ½ page editorial & logo, placed in the LLAS/ATLAS newsletter (1 edition Oct 2024 or Feb 2025)
- Full Sponsor recognition in the post event newsletter to be published end of December 2024
- Full sponsor recognition in the LLAS newsletter (1 edition - October 2024)
- Delegate bags insert of your choice (***to be provided by sponsor prior to the event date- LLAS staff to advise deadlines***)

General Event Sponsor: £600

If you are unable to take up any of the previous packages, don't miss out altogether. Support the event and promote your business or service by becoming a general event sponsor.

Package includes:

- **2 Free gala dinner tickets** at the celebratory event, which includes unlimited sparkling wine reception and 3 course dinner.
- Logo, link & 100-word profile on a dedicated conference website pre and post event
- Sponsor's brand featured extensively on the rolling presentation shown throughout the evening.
- Logo, link & 100-word profile placed on the LLAS/ATLAS dedicated conference website pre and post event.
- Full Sponsor recognition in the event brochure
- Full Sponsor recognition in the post event newsletter to be published end of December 2024
- Full sponsor recognition in the LLAS newsletter (1 edition Oct 2024)
- Delegate bags insert of your choice (**to be provided by sponsor prior to the event date- LLAS staff to advise deadlines**)

BOOKING FORM

COMPANY/ORGANISATION AND CONTACT			
Landlord / Company Name			
Address			
Contact Name		Post Code	
Position		Mobile	
		Date	
Email		Authorised Signature	
Telephone			
a) TICKET / TABLE PURCHASES (Please insert number required)			
Ticket(s)	Number of tickets at accredited rate (Early bird)		£100.00
	Number of tickets at non accredited rate (Early bird)		£140.00
	Accreditation number		
	Local Authorities & NGO staff (Early bird)		£85.00
Table(s)	Number of tables at accredited rate		£
	Number of tables at non accredited rate		£
			"a" Total £
b) SPONSORSHIP PACKAGES (Please tick package(s) required)			
	Platinum Package @ £5,000		Post event newsletter @ £1,000
	Gold Package @ £4,000		Keynote Speaker @ £1100
	Silver Package @ £3,000		Event update mail shots @ £850
	Event Brochure @ £1,500		General Event sponsor @ £600
	Pre-Dinner Drinks Reception @ £1,500		Table Sponsors @ 1300
			"b" Total £

PAYMENT TERMS

Submitting a completed application form confirms your agreement to the Terms and Conditions which can be found at www.llas-conference.org.uk – please also see the Booking Information below.

Submission of the credit card information below confirms your agreement to debit those details for the required booking payment.

METHOD OF PAYMENT

Credit Debit	Card type		Visa		Visa Debit		MasterCard	
	You will be contacted for your credit card details and payment will be taken over the telephone							

Or Pay Online at <https://www.londonlandlords.org.uk/payment/>

PLEASE SEND YOUR COMPLETED BOOKING FORM:

By email to llas@camden.gov.uk

Booking Information

Please send any payment with this booking. Alternatively, you will be invoiced prior to the event or after. If you cancel a booking more than 3 months before the event, you will be charged a 25% administration fee per person cancelled. If you cancel within 2 months before the event you will be charged 50% per person cancelled. If at the time of booking, you do not know the names of delegates, please let us have names no later than two weeks before the event. To qualify for the landlord or agent rate you must be accredited. Please keep a photocopy of the booking form for your records if possible. LLAS/ATLAS will not be liable for reimbursing delegate fees if delegates are not able to attend an event due to circumstances out of the LLAS/ATLAS reasonable control including, but not limited to, weather conditions, fire, flood, transport strikes, closures or delays or any other Force Majeure or Act of God. This booking is subject to the usual LLAS/ATLAS Terms & Conditions.

Limitation of Liability

The LLAS/ATLAS does not accept responsibility for accident, injury or loss suffered whilst attending the event, but will do so only if it is directly due to negligence on our part. Delegates are responsible for taking care of their own property. LLAS/ATLAS accepts no responsibility for any loss incurred whilst using material or information gained at the event.

Cancellation of Event

Should LLAS/ATLAS cancel the event; in this case we will return any payments received in advance. We will not refund any other costs you may have incurred as a result of the cancellation.

Copyright

The copyright of all conference material rests with the LLAS/ATLAS or with the speakers GDPR 2018. When you make a booking your contact details will be stored on our database. We will use this data for the purposes of processing your booking and to contact you in the future with information about other LLAS/ATLAS events and products that may be of interest to you.

